

**ARMCON**

# How much do my concrete products cost me?

*- Business Plan*

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How much is that 'concrete product' costing me?

That is a question every precaster should ask themselves

If you're in business to make money, don't make the mistake of losing money per unit and trying to make it up in volume. Knowing the manufacturing cost of your product is a must to be successful.

Look around and ask a lot of questions regarding correct raw material cost and availability.

***Check out various suppliers of sand, rock, cement, fly ash, color pigment and add mix chemicals*** (to enhance the performance of the concrete mix).

Keep in mind all the related soft and hard costs that make up manufacturing, sales, shipping and servicing in your business. If you don't fully understand your actual cost, you could end up, as companies in the past, having a rude wake up call.

Educate yourself on everything there is to know about concrete, some places hold concrete training days, as well as books from the library, the internet and so on, you want to be an expert.

By educating yourself on not only how much your current materials are costing you, you are then able to control the cost. What I mean by this is that You know how much your materials cost and you know that you are producing your product for the least amount of money.

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