



Precast Business Plan

- Business Plan

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Without a good solid plan I have seen companies waste time, energy, and money and be delayed in getting started in business.

If you are serious about making real money, raising money or attracting investors you need a serious business plan. Once you start to put topics in writing the plan begins to take a new dimension. Advance planning will increase your chances for success and pre-planning your alternatives will minimize any time delays.

Challenge yourself and do your homework.

Be realistic with the cost of goods sold, profit and loss statements, sales estimates and transportation costs.

This will provide you with foundational strength for your operation and give you the tools needed to market, create budgets, make banking arrangements, forecast expenses and cash flows, etc.

After gathering all the info and plugging in all the numbers sincerely ask yourself, "Do I really want to do this?", then go with your gut!

Just imagine you have just completed your start up or expansion and then you ask your sales manager how are the sales coming along? He says we don't have any sales!

Don't under estimate the cost of creating sales with marketing materials and dollar investment in people to get the sales coming into the business.

Where is your market now? Where will it be when you are ready to start selling? And where will it be 5 years down the road?

Build these factors into your business plan, be as honest with yourself as possible and anticipate the ups and downs. In areas where seasonal business is common, your plan is even more important to get right. It will provide you with realistic numbers, so you can make an informed decision.

Download the business plan from the website, this, although simple will give you a good place to start.

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